



Media Information | Podcast & Radio Format

Christian LeFer |  **InstantNonprofit.com**

INDUSTRY



HAPPY CLIENTS
~3000



TOTAL US 501(c)3s
1.6M+



NEW US 501's/Yr
70k+



US NPO ASSETS
\$4.3T



SECTOR ASSETS
\$4.3T

SOCIAL



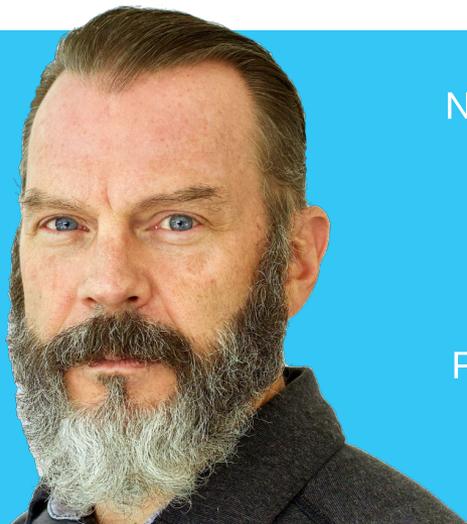
SUBS
5200+



IEWS
520k+



LIKES
1700+



Nonprofit Expert & Trainer

- Founder of *InstantNonprofit.com*
- Trainer for 501(c)3 Executives
- Multi-million dollar professional fundraiser & copywriter
- Board member & volunteer

Topics

- Why Start a 501(c)3 (and How to...)
- 501(c)3 as a "Tool of Titans"
- Corporate Partnership & Tax Mitigation
- Your listeners get access to free, valuable downloads & resources

Previously Featured

- Mike Dillard | *Self Made Entrepreneur*
- Joe Fairless | *Best Ever Real Estate*
- Dave Tabor | *Pro-Business Colorado*
- Bob Roark | *Business Leaders*

Connect

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It Shouldn't Be Hard to Do Good!

CUSTOMERS



AUDIENCE



Business Owners & Corporate Executives



Local & National Change-Makers

I'm Christian LeFer

Founder, InstantNonprofit. Apple snob. Proud Dad of 3. Motivations: Motocross & Meditation

I speak and write on nonprofits and social enterprise based on my track record of starting nearly 3,000 nonprofit 501(c)3 organizations, in addition to 30+ years of copywriting and fundraising for myriad causes.

My Big Bet: Social enterprise founders are the superheroes of a new era. Personal values now tower over classic norms as the new basis for identity & behavior. *Welcome to the convergence of Cause & Commerce.*

A Bit About My Long, Strange Trip

I empower others to “be the change they want to see” at InstantNonprofit. Sign up & turn your nonprofit idea into a tax-exempt 501c3 in an hour or less, minus IRS or lawyer calls- so you can focus on your mission.

A decade ago, I volunteered to start a nonprofit with some friends: “How hard can it be?” I became morally outraged at the brain numbing application process, the 1-year-plus approval timeline and the attorney fees.

When I didn't hear back from my assigned agent, I dialed 30+ similar extensions (changing the last few numbers) in IRS Exempt Organizations, grilling agents and formulating a “love letter to a bureaucrat”: The perfect 501(c)3 Application. I got an approval in under 60 days, and went from “blogger” to “businessman”.

Today, with an efficient tech-enabled process, 100% IRS approval guarantee, and a staff who believe “It shouldn't be hard to do good”, we're the fast, easy, and #1 most highly rated 501(c)3 service in the niche.

Impressive Stats

Number of children (so far)

3.2 

Dirt biking skills

96% 

Hot Yoga sweat (liters/year)

317 

Number my amps go up to...

11 

Connect

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