

# InstantNonprofit | Brand Guidelines

## Font Usage

Launch your  
Nonprofit in Minutes

Start Your 501(c)3 Nonprofit Organization In Minutes, Not Months. Filings starting at \$0 + state fees.

*Join us!*

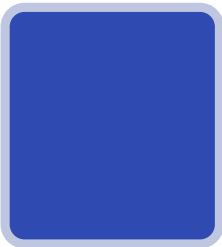
- ←

HEADING  
(Urbanist)  
Bold
- ←

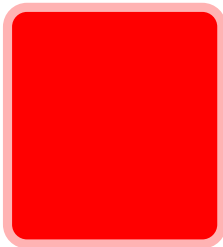
BODYHEAD  
(Urbanist)  
Regular
- ←

HIGHLIGHT  
(Dancing Script)  
Regular

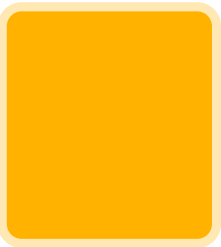
## Brand Colors



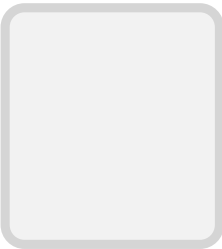
**DARK BLUE**  
R:48 G:76 B:178  
C:89 M:78 Y:0 K:0  
#304CB2



**FIRE RED**  
R:255 G:0 B:0  
C:0 M:99 Y:100 K:0  
#FF0000



**SUN YELLOW**  
R:255 G:180 B:0  
C:0 M:33 Y:100 K:0  
#FFB400



**OFF WHITE**  
R:243 G:243 B:243  
C:3 M:2 Y:2 K:0  
#F3F3F3



**JET BLUE**  
R:21 G:39 B:65  
C:88 M:73 Y:0 K:74  
#152741



**ELECTRIC BLUE**  
R:53 G:100 B:232  
C:78 M:56 Y:0 K:9  
#3564E8